

Built with love,
the Ronald McDonald House
of Durham & Wake offers a
comforting home away from home
and a community of support
for seriously ill children
and their families.
Thank you for providing
comfort and hope to those
who need it most through your
leadership and involvement in the
Hearts of Gold Gala.



Ronald McDonald House of Durham & Wake
www.RHMDurhamWake.org
919.282.0435

*Thank you for sharing your love
with seriously ill children and their families.*

2017

HEARTS OF GOLD GALA

BENEFITTING THE
RONALD MCDONALD HOUSE
OF DURHAM & WAKE

MARCH 10, 2017
THE PAVILIONS AT
THE ANGUS BARN



Sponsorship Opportunities

2017 HEARTS OF GOLD GALA

All sponsorship opportunities include the following:

- Acknowledgement in mailed invitation *(if confirmed by November 1)*
- Corporate logo on sponsor page in the program and event emails
- Name recognition or corporate logo on screens at event
- Corporate logo on website with a link to the corporate website
- Logo in printed sponsor packet *(if confirmed by October 1)*

HEARTS OF GOLD TITLE SPONSOR - \$25,000 *1 Available*

- Opening welcome remarks at the Gala
- Ad on back cover of Gala Program
- 6 “shout outs” on Ronald McDonald House social media sites
- Ad rotation on electronic bidding service
- 2 tables for 10 at the Hearts of Gold Gala
- Four tickets to VIP Sponsor Party
- Invitation to Pancake Breakfast at the Ronald McDonald House in Durham
- Unique handmade gift from one of our families

GRAND SPONSOR - \$15,000 *2 Available*

- Ad on inside cover of Gala Program
- 6 “shout outs” on Ronald McDonald House social media sites
- Ad rotation on electronic bidding service
- A table for 10 at the Hearts of Gold Gala
- Two tickets to VIP Sponsor Party
- Invitation to Pancake Breakfast at the Ronald McDonald House in Durham
- Unique handmade gift from one of our families

DIAMOND PATRON - \$10,000 *4 Available*

- A full page ad in Gala Program
- 4 “shout outs” on Ronald McDonald House social media sites
- Ad rotation on electronic bidding service
- A table for 10 at the Hearts of Gold Gala
- Two tickets to VIP Sponsor Party
- Invitation to Pancake Breakfast at the Ronald McDonald House in Durham
- Unique handmade gift from one of our families

VIP SPONSOR PARTY - \$10,000 *1 Available*

- Four tickets to VIP Sponsor Party
- 4 “shout outs” on the Ronald McDonald House social media sites
- Ad rotation on electronic bidding service
- A table for 10 at the Hearts of Gold Gala
- Invitation to Pancake Breakfast at the Ronald McDonald House in Durham
- Unique handmade gift from one of our families

PLATINUM SPONSOR - \$5,000

- A half page ad in the Gala program
- 2 “shout outs” on Ronald McDonald House social media sites
- Ad rotation on electronic bidding service
- A table for 10 at the Hearts of Gold Gala
- Two tickets to VIP Sponsor Party
- Invitation to Pancake Breakfast at the Ronald McDonald House in Durham
- Unique handmade gift from one of our families

WALL OF BEER & WINE SPONSOR - \$5,000 *1 Available*

- Prominent signage on Wall of Beer and Wine
- A table for 10 at the Hearts of Gold Gala
- Two tickets to VIP Sponsor Party
- Invitation to Pancake Breakfast at the Ronald McDonald House in Durham
- Unique handmade gift from one of our families

CHARGING STATION SPONSOR - \$5,000 *1 Available*

- Signage on designated Charging Station
- A table for 10 at the Hearts of Gold Gala
- Two tickets to VIP Sponsor Party
- Invitation to Pancake Breakfast at the Ronald McDonald House in Durham
- Unique handmade gift from one of our families

EMAIL SPONSOR - \$5,000 *1 Available*

- Logo and company statement on the footer of all event emails
- A table for 10 at the Hearts of Gold Gala
- Two tickets to VIP Sponsor Party
- Invitation to Pancake Breakfast at the Ronald McDonald House in Durham
- Unique handmade gift from one of our families

TABLE SPONSOR - \$3,000

- A table for 10 at the Hearts of Gold Gala
- Two tickets to VIP Sponsor Party
- Invitation to Pancake Breakfast at the Ronald McDonald House in Durham
- Unique handmade gift from one of our families

PANCAKE BREAKFAST SPONSOR - \$3,000

- Two tickets for the Hearts of Gold Gala
- Sponsor signage at the Pancake Breakfast at the Ronald McDonald House in Durham
- Unique handmade gift from one of our families

Individual Tickets - \$250 each

Tickets go on sale Nov. 14

10% discount on individual tickets through Dec 31.

as a sponsor, you inspire hope and keep families close